

CTC February 8, 2011 Board meeting

President Bill Moran called the meeting to order at 6:00PM. Mark Wisdom read the revised CTC Mission Statement.

Members present: Bill Moran, Sherilyn Johnson, Susan Gallo, Will Musto, Don Lastine, Doug Roselle, Pam Cuzzort, Jennifer Funk, Mark Wisdom, Denny Marshall, Jane Webb, Blaine Reese, Tim Ensign, Chas Webb, Bill Brock, and Jenni Berz.

I. Minutes / Approval

There was one correction to the January minutes. Regarding the Komen race, Sherilyn will check with Carol Money (not Rita Fanning) to see if it's going to be a ROY race. Mark moved to approve the minutes, Pam seconded the motion, all approved.

II. Financial Reports / Approval

This year the board will follow a different procedure for reviewing the financial reports. Each month we'll review the budget and cash information. The Profit and Loss statement will be reviewed quarterly. Questions about three expenses were asked. We will check with the CTC bookkeeper. Doug moved to approve the financial reports provided the three questions are answered. Mark seconded the motion, all approved.

III. Planner

Bill explained that this agenda item was intended for reviewing upcoming events, deadlines, etc, and to discuss those events.

- Will reported that the deadline for submitting information for Jogging Around was March 3.
- The Outdoor Chattanooga Expo is scheduled for April 8. If we are going to participate we need to make that known to Outdoor Chattanooga right away.
- The Scenic City races will take place on February 26.
- There will be a Race Director's information meeting on March 1, at Out Of The Blue.

IV. Membership Committee Report

Blaine reported that there were 77 members and 11 guests that attended the banquet. The Walden Club gave us a price break that allowed us to come in almost \$400 under our \$4,000 banquet budget.

Blaine recommended that the paper CTC membership applications show prorated membership fees just as the online version does. Sherilyn moved to approve the change, Will seconded the motion, all approved.

Blaine suggested that we give a complimentary CTC membership to new graduates of the local colleges each year. Considering the number of colleges in the area, and the number of people that would be interested, the estimate was 12 to 15 of these complimentary memberships each year. After some discussion it was agreed that we would table discussion until a future meeting.

Blaine asked about scheduling the Walden Club for the 2011 banquet. It was agreed to table discussion on this topic until a future meeting.

Bill Moran suggested that the Membership Committee pursue corporate memberships. The cost would depend on the number of employees. Benefits for the corporation might include links to the CTC website and access to Jogging Around. There was some concern about the cost of the banquet, since it is partially

subsidized by the CTC, if large numbers of the corporate members decided to join. Blaine agreed to look into corporate memberships further.

Blaine reported that Don would be reviewing the CTC membership database. The goal of the review is to cull the obvious “dead wood” from the list, while creating a list of former members for the club to reach out to. In order to easily track ROY points we will also look at comparing lists of racers from each race to the membership database. No major organizational changes to the database will be made without approval of the CTC board.

The next meeting of the Membership Committee will be at the downtown Panera on February 19, at 10am.

V. Races Committee Report

Doug reported that due to his new job, Steve had turned in his notice and the timing manager’s position is now open. Steve will be willing to stay on and train his replacement thru March, be the backup in April, the back out completely in May. Will was asked to include a notice about the opening in his weekly email and to give members information on how to apply for the position.

Doug reported that in 2010 there were a number of ROY categories with absolutely no qualifiers. This prompted the Races Committee to review the ROY rules. As a result the committee recommended that there not be a minimum number of races required and that the number of times you must volunteer be reduced to one. A revised set of ROY rules was provided to the attendees.

Bill Brock has volunteered to keep up with the ROY and VOY points. After each race, when the final race results are posted, Bill will generate an email to each CTC member who received ROY or VOY points. The email will alert them making it easier for members to keep up with their standing. It was felt that this will generate more interest and competition for the ROY and VOY awards. Doug moved to approve the changes, Tim seconded the motion, all approved.

Doug reported that Pam would be tracking the Battle of Chattanooga competition. The rules and races for the 2011 competition will be the same. This year the Battle of Chattanooga awards will be handed out at the banquet.

Bill Moran reported that there are less than 80 spots left for the 2011 Scenic City Half Marathon. He also reported that since the course had changed, the CTC expected to spend \$1,000 to recertify it. After failing to come to an agreement with several folks, Doug, Dave Presley, and Flash did the work required to obtain certification. All three refused any compensation for their effort, which was quite detailed. As a result Bill Moran plans to purchase jackets for them instead.

The Races Committee will meet on the first Tuesday of each month at Out Of The Blue.

VI. Communications Committee Report

Will announced the deadline dates for getting submissions for Jogging Around to him. Those dates are March 3, May 5, June 16, July 28, September 8, October 20, and November 24.

Will reported that he’s found someone who has agreed to be the CTC official photographer. They will give CTC distribution rights to a certain quantity of photos from each race. The company is known as BE SPESH. Their website is under construction but can be viewed at <http://bespesh.com>. Jenni raised a question about a conflict with the photographers that have already been contracted to photograph certain events such as the Waterfront Triathlon and the Battlefield Marathon. It was also discussed how runners

expect the photographer to “find them” and point them directly to just their photos. Will explained that he and BE SPESHHL had discussed how there may be some races they could not work. He also mentioned several on-line services that could take the photos and match them up with runners.

The deadline for the weekly CTC email newsletter is Wednesday at 9am.

The next Communications Committee meeting was scheduled to start immediately after this board meeting.

VII. President’s Report

Bill handed out copies of the CTC Strategic Plan. It was developed sometime in 2009 and extends into 2012. It was handed out as reference and as a follow up to the Board of Director’s retreat.

President Moran also repeated his concern about the CTC’s liability for non-owned CTC affiliated events. During the scheduled March 1, Race Director’s meeting, he’ll be sure to cover the liability insurance issue. Bill will share the link to the RRCA insurance web page with them. It was suggested that once we receive proof of liability insurance from the race director, where the CTC is named as an additionally insured party, we could reduce the equipment rental fee by \$300. The discount would be intended to help them cover the cost for the insurance. This will be considered as this issue is investigated further.

Bill also let us know that the CTC’s insurance thru the RRCA also covers official group runs, such as those published in the weekly email newsletter.

Bill provided the board with the resolution honoring Sherilyn for her work as the 2010 CTC president that was presented and passed at the annual banquet meeting.

VIII. Old Business

There will be a Waterfront Tri meeting on February 17. The meeting will be for key people such as the transition area managers, safety supervisor, Team Magic and Outdoor Chattanooga. Volunteers are needed for Thursday and Friday, July 7, and 8, as well as for the event itself on July 10. There will be the usual volunteer party on Friday evening, July 8.

IX. New Business

The UTC check presentation will take place on February 21, with the usual “big” check.

Sherilyn reported that due to health issues Melodie has had to resign as the RRCA State Representative. Sherilyn has been selected to replace Melodie. As the RRCA State Rep, Sherilyn’s job will be to unite the various track clubs throughout the entire state. She will also be the one promoting the RRCA with all TN running clubs. There was discussion about how Sherilyn and the CTC could bring state championship runs to Chattanooga.

Bill Moran reminded everyone that the next CTC board meeting would take place on March 8, 6PM, at Out Of The Blue. He then moved to adjourn, Mark seconded the motion and all agreed.

The meeting was adjourned at 7:16 PM.

Respectively submitted
Don Lastine, Secretary,
March, 8, 2011