

CTC Board Meeting  
April 12th, 2011

Bill Moran, President, called the meeting to order at 6:00 PM. Crandall Caughman read the CTC Mission statement. Other members present were; Susan Gallo; Will Musto; Bill Brock; Jane Webb; Tim Ensign; Sherilyn Johnson; Mark Wisdom; Denny Marshall; Blaine Reese; Pam Cuzzort; Doug Roselle; Chas Webb; Jenni Berz and Brad Harvey.

There were no corrections to the previous minutes. Tim Ensign moved to approve the minutes, Jane Webb seconded, all approved.

Financial Report: Bill Brock questioned the previous year comparison and the increase in assets. Bill Moran decided to table the discussion until the next meeting, in regards to where we are headed with the budget and financials. Bill M. noted that the PayPal fees and administrative costs looked questionable. The Paypal fees are high due to membership fees being paid early in the year. Bill will monitor the administrative fees. Overall, the budget forecast is tracking the budget plan. The Scenic City net income appears to be about \$11,000. However, Bill M. said there were still some income amounts from Active that needed to be resolved and the charity checks need to be paid. Bill Brock motioned to approve the financials, Crandall seconded, all approved.

Membership Report: Blaine said we just got all the sponsors updated for our membership application to be printed. Date for second quarter social event needs to be set. A tentative date of May 21st was chosen for our "Cajun Cookout." Bill B. asked what the draw for the event would be. Blaine suggested the entertainment be "Sound Force". Also a Wii game could be set up. It was suggested to encourage outsiders to attend: a gift card award for the member who brings the most guests who join the CTC. Also, invite the Tri Club and Bike Club members to attend.

Bill M. suggested a corporate membership program initiative where employees would receive a discount at certain CTC races. The discounts would be funded from the corporate membership fee. An appointment with BCBS has been setup to discuss. The McKee Health Fair Expo was suggested as a way to help sell a corporate sponsorship to McKee.

Brad added that a corporate challenge at some of the races as a good way to encourage participation with the CTC.

Bill M. wanted to entertain a motion to get out and talk to some companies like VW and Erlanger.

Bill B. moved to pursue corporate memberships. Mark W. seconded, all approved. Blaine talked about having give-away items at our Outdoor Expo tent.

Next membership meeting will be at Panera Bread Tues. 4/19 @ 6:00. Blaine suggested reaching out to university track team coaches for free CTC membership to graduating track/cross-country students. Bill B. suggested all collegiate runners. Will Musto moved to give CTC memberships to graduating college student runners after their eligibility expires. Tim E. seconded. Then Will said we need to table this until we check the NCAA rules.

Races and Equipment Report: Doug said the IHN 5k was moved to May 21 due to an electrical storm.

A new timing mat is coming, as well as more chips.

We are chip timing the Cornbread 5k in South Pittsburg. Joe Johnson race is to become a CTC race.

Will also pursue it as a 10k State championship race for RRCA. Doug and Flash will be co-directors for that race. Sherilyn said it will not be a RRCA championship race until 2012 as the 2011 race was already selected. Doug moved to use \$1500.00 to purchase a generator to power our PA system. Bill B. seconded, all approved. Next races committee meeting will be May 3<sup>rd</sup> at 6 PM. A 60<sup>th</sup> birthday party for Flash will be on May 1st on the Riverwalk or at Camp Jordan. There will be food and running.

Will gave the Market Street Mile update and plan. Doug moved to approve the plan, Jane seconded, all approved.

The 7 Bridges Marathon was discussed. Ken Radley updated the Races Committee at their recent meeting. Volunteers are a concern with the Chickamauga marathon being only a month later.

Communications Report: Will said that Patrick Hall is interested in covering races for Jogging Around. Also, John Hunt will contribute. The Chattanooga pays him \$50.00 per story. The next issue of Jogging Around to be sent to the printer in the next couple of days. Bill M. wants a closer watch on social media. Next Communications Committee meeting is May 10 @ OTB @ 5 PM. Bill B. is gathering feedback on re-designing CTC website.

President's Report: Bill M. met with Chad on FCA 5k. The FCA race will be independent and will provide their own insurance. The Club will discount CTC equipment costs to offset the insurance cost. Children's Hospital is on board as a sponsor for the Market Street Miracle Mile. The website is [runformiracles.org](http://runformiracles.org).

Other Business: Sherilyn is working on getting a medal holder for our race finishers medals. Mark W. volunteered to make one.

Blaine asked if volunteering at other events/expos/CTC table will count towards VOY points. Bill B. is updating the website to accommodate that issue.

Meeting adjourned at 7:48 PM.

Susan Gallo

May 9, 2011