

CTC June 14, 2011 Board meeting

President Bill Moran called the meeting to order at 6:00PM. Crandall Caughman read the CTC Mission statement.

Members present: Bill Moran, Jane Webb, Mark Wisdom, Blaine Reese, Don Lastine, Denny Marshall, Crandall Caughman, Sherilyn Johnson, George Skonberg, Doug Roselle, Bill Brock, Chas Webb, Tim Ensign, Pam Cuzzort, Jennifer Funk and Jenni Berz.

I. Minutes / Approval

There were no corrections to the minutes and they were approved unanimously.

II. Financial Reports / Approval

After reviewing and discussing the financial reports they were approved unanimously.

III. Planner

- The Waterfront Triathlon is just a few weeks away. Sherilyn let the board know that they were going to get “volunteered” for additional spots unless they requested otherwise.
- The Run for Ringgold is coming up in just over a week. Bill can use all the help he can get.
- Missionary Ridge is coming up in about two months.
- We also discussed safety now that it’s getting hot out. Bill let everyone know that Gracie the Dog, a regular at the Saturday morning group run, collapsed last week during the group run partly due to heat. (She’s since recovered.) We need to be thinking of a plan. Do you stay with the person who is down or go for help? Where is the closest help? What should you do for the person? Be sure and drink lots of fluids, especially electrolytes, before, during and after running.
- George brought us up to date on the results of the Chickamauga Chase. Weather affected the race big time. There were weather related expenses of \$6,000 that were unexpected. If not for a personal donation made by a track club member the race would not have been profitable this year. 1,376 runners signed up to participate but only 990 showed up. The 5k race failed to have someone directing the racers at the turnaround. That caused some problems as you might expect. We were reminded that the CTC needs to find sponsors for the race before next spring. George expects the race to reach the capacity set by the National Park Service next year. The race next year is scheduled for April 21. The suggestion was made that we need to look for more modern timing equipment. Everyone was reminded that the Chickamauga Chase is most definitely a CTC event and we all share the financial risk associated with putting it on. It’s not the George Skonberg Chickamauga Chase.
- Bill reported that the McKee Health Fair was a good event. He had the opportunity to speak with Rusty McKee, Executive VP, about sponsorships. Due to the religious beliefs of the McKee family, Saturday races are a sticky subject. Aaron DeLaughter won the door prize, a 1 year membership to the CTC.

IV. Membership Committee Report

Blaine passed around the new membership application. He pointed out that it has the prorated membership fee information printed on it.

New CTC logo shirts are now available. The unisex polo shirt is \$25 and the ladies v-neck tech shirt is \$18.

BCBS declined to become a corporate member of the CTC.

The social was a nice event. The venue was great too. We need to schedule it for earlier in the year so as not to be in competition with graduations. Expenses for the event were \$850 which is well below budget.

The next meeting of the Membership Committee meeting will be at Out Of The Blue at 5:30 pm, on July 12.

V. Races Committee Report

- Doug reported that the Chattanooga Chase went very well and was profitable. Chas did an outstanding job. He sees this race as one that is starting to grow year by year.
- We need to do more to find year round sponsors.
- JFest went well. The only problem was the start and finish lines were too far apart.
- New Moon Baptist Church has a 5k scheduled for October 22. The course is a do-able one.
- The Minority Health Fair is August 20.
- The Pie Run is currently scheduled for October 15, which is 1 day before the 7 Bridges Marathon. It was suggested that the Pie Run be moved one week earlier.
- Chattanooga Waterfront Triathlon will be following the same course as last year. 727 have registered so far. We need fresh volunteers for the take down. The Tri Club is doing all four of the water stops. Sherilyn and Jenni presented the CWT plan. It was approved unanimously.
- Doug is working to get caught up on his invoicing.
- Hugh Enicks requested that the CTC sponsor him at the World Masters Athletic Championship. The cost is \$125. The board approved the request unanimously.
- The Run for Ringgold has 150 people registered. Krystal sill setup a 65 foot trailer to feed everyone for free.

The next Races Committee meeting will be on July 12, at Out Of The Blue.

VI. Communications Committee Report

- Will is out of town.
- Chas asked about old race information that is still on our web site. This was an issue with several runners who complained about the “incorrect” start time of the Chattanooga Chase. We need to see if we can do something about hiding old race info or making it more obvious that it’s old.

The Communications Committee will provide Bill with their next meeting date, time, and location.

VII. President’s Report

- Insurance for the Pie Run is being worked out.
- Shirts for board members have been approved. We hope to have them to hand out at the Run for Ringgold.

VIII. Old Business

Bill Moran is going to put our suggestions from the last board meeting into a list. When he sends that list out he would like each of us to rank the top ten items we would like to see happen. We'll use that to decide what to pursue as a club.

IX. New Business

- Sherilyn requested a \$20 sponsorship for a star on one of the Heritage Stars dance team member's shirt. We decided not to sponsor this.
- Jenni alerted us that we have a premiere link on the Fox 61 web site for the Waterfront Triathlon. They are following Stacey Marshall this year as she trains and competes in the event.
- Jed Mescon is doing a great job of promoting the Run for Ringgold on TV and his radio show.

Adjournment

Bill Moran reminded everyone that the next CTC board meeting would take place on July 12, 6PM, at Out Of The Blue. He then moved to adjourn, it was seconded and all agreed.

The meeting was adjourned at 7:30 PM.

Respectively submitted
Don Lastine, Secretary,
July 2, 2011