

CTC January 17, 2012 Board meeting

President Bill Moran called the meeting to order at 6:05PM and Susan read the CTC Mission statement.

Members present: Bill Moran, Pam Cuzzort, Susan Gallo, Don Lastine, Jennifer Funk, Mike Leary, Doug Roselle, Chas Webb, Trey Stanford, Flash Cunningham, Sherilyn Johnson, Bill Brock, Blaine Reese, Jane Webb, and Jenni Berz.

I. Minutes / Approval

There were no corrections to the minutes. They were approved unanimously.

II. Financial Reports

- a) Jennifer reported that the CTC had a net income of \$42k for 2011, \$28k over the previous year.
- b) Our operating expenses were under budget.
- c) The insurance premium has not yet been paid which will lower the income a bit.
- d) The financial statement was approved unanimously.

III. Membership Committee Report

- a) Blaine reported that the banquet is coming along nicely. About 64 people have registered so far.
- b) He and Jane will be doing a walk thru Wednesday night, January 18.
- c) The contract with our speaker was kind of odd. After running it by our attorney it was approved.

The next Membership Committee meeting has not yet been scheduled.

IV. Races Committee Report

- a) Doug handed out revised copies of the 2012 race calendar.
- b) If a race was a ROY race in 2011 it will be one again in 2012.
- c) We will be pushing all ROY races to use chip timing. This will provide faster, more accurate results. If the race director refuses, it may affect the race's standing as a ROY race.
- d) We need to step up and offer more assistance to race directors. The Karen Lawrence race was a good example of where we could have improved things. We took the heat for it being about ½ mile too long but actually had nothing to do with the course.
- e) The Wauhatchie Trail Run will remain in December after all.
- f) There was a lot of discussion about the ROY rules and possibly changing them. The discussion was about ways to make ROY more competitive while not being too restrictive. For example capping the number of races that a runner can use toward ROY.
- g) The 2012 race calendar was approved unanimously.
- h) The ROY rules were approved with one vote against.
- i) A survey will be conducted at the banquet with an incentive for filling out the survey. We will see what the ROY winners and others think about changing the ROY rules.
- j) The board recognized Bill Brock for his excellent work in keeping up with the ROY and VOY points this year. Within a day or two after a race, Bill had the points posted.
- k) There have been three applications for the equipment manager position. Mike is setting up interviews with each. He hopes to have a selection within a week.
- l) As busy as the equipment manger has been and will be, consideration is being give to having a backup equipment manager.
- m) The Scenic City Half Marathon registration is going well. The city has given its approval.

- n) An equipment inventory has been completed with some surprises. An attempt is being made to put accurate prices to each of our assets.
- o) We've learned that using our existing IPICO timing hardware we can upgrade to disposable timing chips attached to race bibs. Trey is researching this more and will let us know details as he is able.
- p) A suggestion was made to purchase a projector for use in meetings, banquets, etc.
- q) A suggestion was made to purchase a new equipment trailer. Flash reports that when fully loaded for a CTC race the trailer is about 3,000 pounds overweight.
- r) The board recognized Flash for his outstanding service as the equipment manger over the past several years.

The next Races Committee meeting has not yet been scheduled.

V. Communications Committee Report

- a) Bill Moran reported that he received a nice email from Will apologizing for his lack of participation and response during 2011. It was due to some personal issues.
- b) Administration of our Facebook page is getting turned over to Chas (from Will).
- c) Discussed changing the CTC by-laws to state that Jogging Around will be published four times a year rather than 7 times.
- d) Discussed having someone whose only responsibility is Jogging Around. The last issue was outstanding but it takes a lot of work to turn it out. We want it to be an outstanding magazine to represent the CTC.
- e) Plans are being made to improve our communications with our advertisers and sporting good stores.
- f) A job description is being developed for a CTC PR position.
- g) We need to do press releases both before and after each race.
- h) Some minor changes are being made to the CTC website.
- i) Central Screen Printing, a t-shirt printing business, would like to be added to the CTC list of resources for race directors on our website.

The next Communications Committee meeting has not yet been scheduled.

VI. President's Report

- a) The board retreat will take place at Noon on January 29. A location for the meeting has not yet been determined.
- b) We need to find a new location for the CTC board meetings.
- c) The proposal Jim Steffes presented last month for the middle school and high school home school league folding into the CTC is moving forward. A committee of CTC members met last Monday to review the proposal. It appears there are about 45 schools involved. It would probably involve a new VP for youth plus the cross-country division. Might add 2 new board members who are familiar with the league. Will be negotiating the idea of having a separate budget.
- d) A proposal was made to pursue an agreement with Jim Steffes. It was approved unanimously.
- e) We are renewing our contract with the Times Free-Press.
- f) The TFP wants to do more with the CTC. They want to include us in their new Get Out Chattanooga magazine. They want to use our logos, want to publish race results and race schedules in their magazine and on-line. Get Out Chattanooga is a monthly magazine that is free in racks around town or by subscription for \$12 per year. Our ads would be included on a quarterly basis.
- g) Our ads would also be included in the Currents insert to the TFP each Friday. The TFP reaches about 100k subscribers.
- h) A suggestion was made to ask for free subscriptions, or reduced price subscriptions, for all CTC members to Get Out Chattanooga. This would be an additional benefit of being a CTC member.

- i) Bill has worked with VW and offered the corporate memberships plan to them. They have declined for now but will review the idea again next year.
- j) The 2011 budget vs. actual expenses was reviewed.
- k) The proposed CTC budget for 2012 was reviewed and discussed. There were some adjustments that needed to be made to the 2012 proposal, including increases to the ROY and marathon budgets.
- l) Equipment purchases may appear low due to how assets are accounted for.
- m) The goal with our budget is to balance income and expenses.
- n) A recommendation was made that we get out of “maintenance” mode and get into strengthening our infrastructure. This means taking some of our resources out of the bank and using them for things such as:
 - a. The Membership committee in order to retain and attract new members.
 - b. The Communications committee to hire a staff and get it done right.
- o) A proposal was made to use \$30k from our bank account to add to next year’s discretionary spending by the committees. It was approved unanimously.
- p) A proposal was made to accept the 2012 budget as amended. It was approved unanimously.

VII. Next Meeting

The next CTC board meeting has not yet been scheduled.

A motion was made to adjourn; it was seconded and all agreed.

The meeting was adjourned at 7:57 PM.

Respectfully submitted
Don Lastine, 2011 Secretary,
January 21, 2012