

CTC Board Meeting June 12, 2012

CTC President Bill Moran called the meeting to order at 6:00pm. Bill read the CTC mission statement. Members present: Melissa Hale, Chas Webb, Sue Barlow, Jay Gill, Steve Smalling, Bill Moran, Pam Cuzzort, Jane Webb, Jason Liggins, Mark Wisdom, Jennifer Funk, and Don Lastine.

I. Minutes/Approval

The minutes were approved unanimously

II. Financial Reports

- A. Jennifer reviewed the financial reports
- B. Net income has increased YTD, expenses ahead of last year
- C. Sponsorship income has increased
- D. Outstanding invoices: GYRIG and Plaque Shack

The financial reports were approved unanimously

III. Membership Committee Report

- A. 1st Quarter social went well, good turnout, all leftover food was donated to the Community Kitchen.
- B. Membership continues to increase.
- C. Planning started for Fall social, Oct 13th projected date. Working with Mellow Mushroom for a possible venue.
- D. Still in need of more committee members, planning to advertise in E-news and via mass email
- E. Next committee meeting- 5:15 prior to Board Mtg.

IV. Races Committee Report

- A. Mark Wisdom reviewed Missionary Ridge race plan, only change is parking has moved to McCallie School. The plan was approved unanimously.
- B. Bill reviewed the MSM race plan per John Crawley's proposed plan. The plan was approved unanimously.
- C. Ron Branum will be in charge of coordinating the CB training program. Working on a training kick off event in an effort to publicize program. Event will be an organized effort and will include guest speakers, education on nutrition and injury prevention, merchandise, food vendors, etc. Jenni spoke about Run for Miracles- event will be part of training program and kickoff event. Erlanger employees

and CTC members who attend will be eligible for door prizes. Tentative date July 12th at Outdoor Chattanooga.

D. Jenni spoke about discounts for CTC members for the CB Half and Marathon. Members are eligible for a \$10 discount for the Half and \$15 discount for the marathon. UTC Half Marathon Club will receive discounts for Chickamauga Half as well.

E. Grade school CC location still a problem. No response from TVA, a request has been submitted to Baylor by Steve Smalling.

F. Race posting directions have been posted on website.

G. Working on a policy to publicize race maximum time policy

H. Steve Smalling gave a post race Raccoon Mtn report- race went well, overall participation increased, \$925 raised for Jasper Middle School

I. Chas Webb gave a post race report on Chatt. Chase- record turnout, largest race since 1993. Good response to 1M event. Date will change next year. Considering adding a charity to event.

J. Jenni reviewed the Waterfront Tri plan, all planning on track. Registration is down from last year. Only concern is Hwy 27 construction, but all lanes should be open prior to event. The plan was approved unanimously.

V. Communications Committee Report

A. JA update, 1st draft done- to be posted on web in approximately 1 week, mailings to go out in approximately 2 weeks. Training program will be in JA. Working on adding color to JA to increase interest.

B. Website update- new webpage will go live 6/18.

C. Sue Barlow is taking on responsibility of coordinating of CTFP ads and human interest stories

D. There will not be a July committee meeting

VI. Old Business

A. Still in need of more patrons for CTC member discounts

B. Need to continue to look at providing a registration service for CTC races, will save money to club and members.

VIII. President's Report

A. Need to develop a Sponsorship Committee to standardize sponsorships, corporate vs. patron vs. title sponsors. Need to change and propose a formal sponsorship program to attract and market races to potential sponsors.

IX. Next Meeting

The next CTC Board meeting will be held Tuesday July 10th at 6pm, location TBA. A motion was made to adjourn; it was seconded and all agreed. The meeting was adjourned at 7:31pm.