

## Volunteer CTC Board Meeting

4.9.13

CTC President, Chas Webb called the meeting to order at 6:05 pm. Chas Webb read the mission statement.

Members present: Joe Dumas, Sue Barlow, John Crawley, Jane Webb, Steve Smalling, Sujeel Taj, Steve Tompkins, Bill Brock, Michael Leary, Brad Harvey, Chas Webb, Samantha Pryor

- I. Minutes/Approval
  - a. The minutes were approved unanimously.
- II. Financial Reports
  - a. Profits of half marathon
    - i. 12-12.5 thousand vs 15 last year
      1. This year's added cost: band and heaters
    - ii. How we get our money
    - iii. Difference of \$10 thousand in race receipts, because of how charity was distributed this year by Connie.
  - b. The financial reports were approved unanimously.
- III. Visitor Items
- IV. Membership Committee Report
  - a. Chickamauga Chase
    - i. Membership table - need a person fairly early until Jane finishes 5K (possibly Bill Brock)
    - ii. April Membership drive
      1. Give away \$50 big river for members to sign up
      2. 100 water bottles ordered
  - b. Spring Social May 18<sup>th</sup> after Chatt. Chase
    - i. \$3 for Picnic: Options include, Champy's or Sweet Peppers. Free doughnuts
    - ii. Possible need to order more food from Champy's
  - c. Chase give away and membership sign up
    - i. Donations
    - ii. Big River \$50 give away
  - d. 609 Members
  - e. FCA/Turkey trot, market membership for 2014
  - f. The next Membership Committee Meeting TBD
- V. Races Committee Report
  - a. Spring races update and approvals (Chickamauga chase, Chattanooga chase, Waterfront Triathlon, and Market Street Mile)
  - b. Update
    - i. Recycled race plans
      1. 1 page document submitted by race director, forcing them to think through what is happening for their race. Race plans submitted to the board 15-45 days before the race.
        - a. Race director does this
        - b. Heavily influences how the race is performed
        - c. Race plans influencing club growth
          - i. Receive race plans earlier, growth aspect needs to be started earlier
        - ii. Last step to race plan now is submitting to the board

2. Chickamauga Chase race plan approved online
- ii. Chattanooga Chase
  1. CTC vs. color run (Fun vs. competitive)
    - a. Fun: Super hero challenge, Face painting
    - b. Still traditional aspect
  2. Berger and Webb big sponsors
  3. Charity event in the past
    - a. Small donation to Hamilton county schools
  4. Put in e-news
    - a. Volunteers needed
  5. Someone with a truck to do cones
    - a. We have 150 cones
    - b. Sue & Larry for cones
  6. Put together a PDF announcing superhero race, for Hamilton county schools
    - a. What it is
  7. Getting the race certified
    - a. Issues with the city and issues with the turn
  8. Race plan approved
- c. Waterfront triathlon agreements
  - i. Contract – what is our relationship for Team Magic
    1. Are Jenni and Sheralyn employed by Team Magic?
      - a. They do other events with Team Magic, not just this one
    2. Proposed contract for 5 years
      - a. Contract to be renewed to support the relationship formed between Team Magic and the CTC for the Triathlon
      - b. We get \$10 per participant plus 13% after the first \$7,500
      - c. Contract is almost a mirror image of what it was in the past. Minor details were modified slightly to mirror actuality
      - d. Team Magic pays for most of this race
        - i. CTC pays for race director, award, and volunteer party
    3. Sensitivities for relationship with City
      - a. City support for race worth \$5,000. If this relationship were compromised, Team Magic would pay this cost.
      - b. Visitors Bureau has taken over for Parks and Recreation
        - i. Meeting with them on Thursday, Jenni to update Chas
        - ii. Getting an understanding of this event and why the city has waived fees in the past
        - iii. City is getting audited for events such as this
        - iv. This relationship may help them want to work with us in the future
          1. Iron man
    4. Opportunities for growth (keeps city interested)
      - a. Adding a kids race/ 5K
    5. History
      - a. Not just our event any more
      - b. Started as a CTC race 30 years ago
      - c. Not as much segregation in the past
        - i. Rita stopped directing in late 90's
        - ii. Team Magic brought in entities, brought in their fans

- iii. This event is what it is because of CTC, Team Magic, and City of Chattanooga working together
    - 6. Motion made to approve contract with City and Team Magic, approved.
  - d. Chickamauga Chase
    - i. Two experienced people needed by Sunday
      - 1. Larry Barlow – will be available, just not this Sunday
      - 2. Post in e-news that we need someone right away
        - a. May send out event notice rather in e-news
  - e. MEF (CTC just times this event)
    - 1. Gun time vs net time for awards
    - 2. Gun time for the awards, net time for everyone else
    - 3. Track club of NY is on net time, we have gun time
    - 4. Announce to crowd at beginning of races
  - f. Market Street Mile
    - i. Meeting on Thursday at YMCA at 5pm
    - ii. Fees for police department, potentially higher
  - g. Triathlon
    - i. Only change for this year is starting the swim from Coolidge Park
      - 1. This means that people will be swimming through the water way, will increase the difficulty of swim
      - 2. Expanding the race to Coolidge Park promotes growth
    - ii. Bike transition same
    - iii. Transportation
      - 1. Busses
      - 2. Option to walk across Walnut St. Bridge
      - 3. Southern bell with possible spectators
      - 4. Delta queen
    - iv. Sponsorships needed, see paper handed out
  - h. Turkey Trot
    - i. Friday – bib/chip timing proposal
    - ii. We are customers of Karen Varnell
    - iii. Bib chip capable
  - i. Karen Lawrence
    - i. Timing equipment
    - ii. Same as Turkey Trot
  - j. Timing a Zoo run
    - i. 5K out and back around the zoo
    - ii. CTC to do timing and equipment
    - iii. Helping with the course
  - k. The next Races Committee Meeting will be held April 23 6:30 at YMCA
- VI. Communications Committee Report
  - a. Jogging Around
    - i. Hugh – contact for kids bio for September Issue
    - ii. May 8<sup>th</sup> cut off date, Next edition is in June
    - iii. Board bio's
      - 1. Still needed from a few people
    - iv. Profile people like we did for ROY
    - v. Articles
      - 1. Mark wisdom, missionary ridge road race
      - 2. Bike winner – Heather

- b. The next Communications Committee Meeting TBD
- VII. New Business
  - a. Staying unified within club in the public eye
- VIII. President's Report
  - a. Club manager
    - i. Posting soon, tie a few loose up ends with government
    - ii. Advertising for Job
      - 1. Monster, Chattanooga has jobs, within the CTC, send out to contacts that may fit
      - 2. News paper? John Hunt
  - b. Lee university
    - i. Mike, Bill, and Chas 22<sup>nd</sup> at 8am to go to Lee
    - ii. To update Committee at next meeting
- IX. Next meeting
  - a. The next CTC meeting will be held May 14, 2013 at 6:00pm location to be determined. The motion was made to adjourn; it was seconded an all agreed. The meeting was adjourned at 7:15pm.