

CTC Board Meeting

June 11, 2013

CTC President, Chas Webb called the meeting to order at 6:15 p.m. Jane Webb read the mission statement

Members present: Chas Webb, Jane Webb, Sue Barlow, Zach Winchester, Ron Branam, John Crawley, Steve Tompkins, Alan Outlaw, Pam Cuzzort, Steve Smalling, Bill Brock.

Visitors: Jay Evans, Vann Townsend

I. Minutes/Approval

The minutes were approved unanimously, with mention of a typographical error.

Financial Reports

Chas explained the \$7,000 difference due to Chickamauga Chase and accounting from last year to this year.

Chas also discussed the 2nd voucher program and how it is different from the one that ended on January 31st. Great discussion ensued concerning how this will help numbers at key CTC races.

Motion made and 2nd voucher program was approved unanimously.

The Financial Reports were approved unanimously

II. Membership Committee Report

A. Update from committee – 697 members

B. Spring Social Report

Event was a big success with many compliments to food, weather.

C. Membership Drive continues striving for 1,000. Cigna Health Fair generated a lot of attention and we will give away a family membership as result of sign-ups.

D. Fall Pizza Palooza will be October 12th at Mellow Mushroom, downtown

E. Election Social will be November 12th, location to be announced

F. Banquet will be January 18th, Doubtree downtown

The next Membership Committee meeting will be in late June. Members will be notified.

III. Races Committee Report

- a. Chas presented for Mike Leary, who is out of town on business
 - i. Twilight Track Series will begin on June 27th at Red Bank High School. Good discussion on promoting the event. Discussed negotiating with GPS on an agreement with CTC to use the track once or twice a week. Price can be negotiated and reported back to board. The next event will be July 25th and we need to secure a location.
- b. Race Reviews
 - i. Raccoon Mountain – Steve gave out the Race Plan for 9/21/13 event. Very detailed and well done.
- c. Timing Equipment Trailer Request

Chas presented this request for funds on behalf of Mike Leary. New trailer would be for Trey Stanford to use, instead of his personal truck. Race committee previously approved. Not to exceed \$2,500 (which includes applying CTC logo)
Motion was made and approved unanimously.

The next Races Committee meeting will be held in July. Date to be announced. ---

IV. Communications Committee Report

- a. Van Townsend Track Workouts

Discussed the importance of track workouts for improvement in running and fellowship with other runners. New program could be a running group for CTC members only. We could advertise this along with other group runs. Many good points were made on how to proceed with this. This ties in with the Track Events, which was discussed by Race Committee. Chas and Alan will coordinate speaking with GPS.
- b. June JA

Digital is ready. Let her know if you prefer a paper copy.
Next issue will highlight students in the program.
- c. CTC Elite Program

Bill Brock will post information on website. Discussed purchasing more singlets.
- d. Get Out Chattanooga Advertising

Sue announced that we will be on their website calendar and also on the print version calendar
- e. Jogging Around E-mail list
- f. Bill Brock suggested we purchase Road ID, personalized with CTC logo. It will show the member's expiration date. This could be part of membership dues. Great discussion concerning moving forward with getting a quote on different quantities to order.

The next Communications Committee meeting will be announced soon.

V. New Business

Why are you a Board Member?

Chas thanked the board for their good responses and shared some of them with us. It is important for us to get to know each other better, so there will be a 2 hour retreat on June 29th at Mellow Mushroom downtown. Mark your calendars

Chas showed a presentation by MeCompete, which creates, connects and rewards participants. It is a type of social media and interactive venture, which tracks and rewards achievements. The cost is \$500 per year. Chas will make it available electronically to board members. Discussion about merits of using this type of service.

Discussion concerning June 21 Training Kick Off at Outdoor Chattanooga. We discussed different days and times of current group runs, and what would appeal to members and potential new members.

VI. Old Business

Club Manager Position

Bill, Mike and Chas have narrowed candidates to 6. Interviews will be held Thursday and Saturday. They are very pleased with how process is going and will keep the board updated.

Next Meeting

The next CTC board meeting will be held at Fast Break, Frazier Avenue at 6:15 p.m. on 7/9/13. The motion was made to adjourn; it was seconded and all agreed. The meeting was adjourned at 7:40 p.m.