

## Volunteer CTC Board Meeting

Date: Tuesday, July 9, 2013

CTC President, Chas Webb called the meeting to order at 6:17 pm. Chas Webb read the mission statement.

Members present: Marco Bianchini, Steve Tompkins, Sujeel Taj, Jason Liggins, Steve Smalling, Denny Marshall, John Crawley, Stacey Malecky, Bill Brock, Michael Leary, Jane Webb, Chas Webb, Sam Pryor

- I. Minutes/Approval
  - a. The minutes were approved unanimously.
- II. Financial Reports
  - a. Have we met the threshold for the tri?
    - i. Participants are low, sponsorships have been met. More competition equal lower number of participants.
  - b. The financial reports were approved unanimously.
- III. Membership Committee Report
  - a. 723 members
  - b. Market st. mile – good growth
  - c. Fall social – October 12 at mellow mushroom downtown
  - d. January banquet
    - i. Location options
      1. Double tree
      2. Marriot offered – to be looked by Jane and Jason
    - ii. Will be on January 18<sup>th</sup>
    - iii. Speaker ideas – let Jason or Chas know ideas
  - e. Election social – November, probably at Sticky Fingers
  - f. Bell curve for membership numbers historically
    - i. A lot of new members at the end of the year/ beginning of the year.
      1. Getting good door prizes for member sign up
      2. Advertisement
  - g. Contest for board and officers
    - i. Prize: 3 Free races may extend into 2014 or \$100
    - ii. Be sure to cross check active and inactive list
    - iii. Increasing member numbers by talking to inactive members and getting them to become active members
    - iv. Motion made for approval, motion carries
  - h. The next Membership Committee Meeting 6pm at Fast Break
- IV. Races Committee Report
  - a. June races
    - i. 3<sup>rd</sup> party – the zoo, went well
    - ii. Market st. mile – 40% increase with 7 state records
    - iii. Track meet – 50 people at red bank high school
      1. Ooltewah high school will be next – to be confirmed

2. Third will be at red bank
  3. Day of registration only at 6pm
  4. Watch e news for future: possible relay at next meet
- b. Upcoming races
    - i. Missionary ridge
    - ii. FCA
      1. Roy race
    - iii. Cross country series
    - iv. Raccoon mountain: 9/21/13
      1. Sponsor letters going out, application is up
  - c. 90 day out race plan
    - i. Pumpkin Run
      1. Date moved to October 5<sup>th</sup>, 2013
      2. Last year 160 participants
      3. Proceeds go to Johnson mental health
        - a. Net last year around \$900
        - b. With 200 participants it would be around \$1200
      4. CTC elite team, throw out challenges to other cities
      5. Falls on same date as river rocks
      6. Johnson race plan to be sent out
      7. Ideas for assistant race director
    - ii. Pie run – Bill Minnehan has put together 90 day race plan, to be sent out with Johnson race plan
  - d. The next Races Committee Meeting will be held Monday, July 22 at YMCA at 6pm.
- V. Communications Committee Report
- a. Sue will no longer be able to be Communications V.P.
    - i. We need a new V.P.
    - ii. Duties
      1. 1-2 more jogging around issues
        - a. Bill and Stacey to cover this
  - b. Membership t-shirts
    - i. CTC shirt for members to purchase
    - ii. Selling at cost
    - iii. For 2014 members – maybe consider it a cost in future membership fees
  - c. The next Communications Committee Meeting will be TBD
- VI. Old Business
- a. Tasks list
    - i. Instagram – go to @Chattanoogatrackclub
    - ii. Twitter – To be made by Alan
- VII. New Business
- a. Jenny/RRCA
    - i. Runner friendly community
      1. Sponsored by track club

2. Overview of document from Jenny for runner friendly community
    - a. Stickers in windows of small business
  3. Form a committee to bring in businesses to make this happen.
  4. After designated as a runner friendly community you're recognized for 5 years
  5. We meet the criteria, look into forming committee.
  6. Jenny to come up with plan, to get back to us
  7. Motion passed
- b. Sponsorship for 7 bridges
- i. We gave \$500 last year: Recommendation for \$1000 this year
    1. We get: Flyers for Battlefield, logo on shirt and website
      - a. Our banner on any bridge
      - b. Set up at expo: Alan is in charge of this
    2. Battlefield has capped annually, not competition
      - a. Competition: making money at our events
        - i. Protecting our mission
        - ii. Partnering with events to financially support CTC
        - iii. Capping our events vs. other events without caps: how to get our numbers up for all of our races.
        - iv. CTC Branding – maintaining our reputation
    3. Define why we do sponsor this event and what qualifications are required for sponsoring future events.
      - a. Create a fund for all races that we will sponsor in the future: Having a set amount future races.
      - b. Our banner on any bridge
  - ii. Denny
    1. Trying to grow event, make a competitor event
    2. Big event for our area
    3. Flyers in goodie bags/ email blast
      - a. One flyer promoting all of the CTC's races for goodie bags
      - b. Denny to supply numbers for races, for number of flyers needed.
  - iii. Motion carried for approval of \$1000 donation
- c. Stacey M. Introduction/ Club Manager Process
- VIII. President's Report
- a. Summer Camp/Bill G.
- IX. Next meeting
- a. The next CTC meeting will be held Aug. 13, 2013 at 6:15pm at Fast Break. The motion was made to adjourn; it was seconded an all agreed. The meeting was adjourned at 7:52 pm.