

## CTC Board Meeting

October 8, 2013

CTC President, Chas Webb called the meeting to order at 6:15 p.m. Jane Webb read the mission statement

Members present: Chas Webb, Jane Webb, Pam Cuzzort, Jason Liggins, Sue Barlow, Alan Outlaw, John Crawley, Steve Tompkins, Joe Dumas, Sujeel Taj, Brad Harvey, Bill Brock, Marco Bianchini, Norman Davis, George Skonberg, and Stacey Malecky, Club Manager.

### I. Minutes/Approval

The minutes were approved unanimously. Tonight's secretary is Jane Webb.

It was announced that Samantha Pryor has resigned as secretary. We are grateful for her great service this year. There was a motion, 2<sup>nd</sup> and approval to have Jane Webb assume the secretary duties for the remainder of the year.

### II. Financial Reports

The Financial Reports were approved unanimously.

### III. Visitor: George Skonberg gave a report on Chickamauga Chase 2013/2014 which included discussion of succession planning, logistics, Wild Trails partnership, etc. The race broke even. He handed out a report of income and expenses. He pointed out that we will start 2014 race in the black \$3,800 due to increased expenses in 2013. Bill Brock spoke on this topic and offered financial assistance from CTC. George declined the help at this time.

### IV. Executive Committee Report

A. Running Certified Community – Jenni Berz explained about what we are doing to submit a video for certification. Cost was discussed. Interviews will be done. Costs appears to be \$1,000 or a little less. Video will be 5 minutes in length. We have already been taping segments. This is an investment to help us approach businesses and sponsors. We can use it with Chamber of Commerce, City, etc. Pam Cuzzort motioned we approve and proceed, Jason Liggins seconded. Vote was unanimous.

B. Entertainment Policy – Chas Webb (hand out) DJ services when schedule permits. Not requesting board approval tonight, just read over handout and come back with any questions or concerns. Public statement will be: The Chattanooga Track Club currently has music and DJ services available to offer. Dates are based on availability. Please contact Chas Webb at [webb.charles87@yahoo.com](mailto:webb.charles87@yahoo.com) for availability information and pricing.

C. Ethics Policy ~ tabled for next meeting.

- D. Nominations Update ~ ballot is ready for Election Social next month
- E. UTC Donation - Chas explained about gift of \$1500 last year went unclaimed.

We will present an oversize check at a Basketball game. Amount was discussed, and determined to be \$1,500.

V. Membership Committee Report

- A. Update from committee – 849 members
- B. Membership Drive continues striving for 1,000. Current campaign runs until Pie Run, October 26th. \$50 FastBreak Gift Card will be given to someone renewing or joining in this time frame.
- C. Fall Pizza Palooza 2 will be October 12<sup>th</sup> at Mellow Mushroom, downtown. Order in for 40 attendees. There will be appetizer, pizza, drinks, cake.
- D. Election Social will be November 12<sup>th</sup>, One North Shore. Reservation Link to go up this week.
- E. Banquet will be January 18<sup>th</sup>, Doubletree downtown, with Dick Beardsley as the speaker.

The next Membership Committee meeting will be announced.

VI. Races Committee Report

Fall Races ~ Steve Smalling did a great job with Raccoon Mountain in spite of heavy rain.

Doug did a great job with Joe Johnson Pumpkin Run. Final race plan for Marathon going out soon.

2014 Race Schedule ~ Stacey reported on Make A Wish Race with a proposed date of August 23<sup>rd</sup> at Enterprise Park. It will be a ROY. Motion and 2<sup>nd</sup> was made and vote was unanimous to proceed.

Roy Rules for 2014 ~ tabled until VP Mike Leary is present

The next Races Committee meeting will be held \*\* at the YMCA.

VII. Communications Committee Report

Sujeel explained the Coin as a collector item for members only. Also, that specific races will have the coin. A price point of \$8.00 (handout). We will begin advertising in December and roll out in December. First coin would be a CTC coin, 2<sup>nd</sup> would be for Scenic City Half, 5K. 100 of each to begin with. Discussion concerning future retail possibilities via website. Some concern expressed over demand. Suggestions made to consider using coin series as potential award for runners who participate in all races in the future. Suggestions were

made to limit quantity for initial launch of coin series or remain within a specified budget. After discussion \$1200 was agreed upon. Brad Harvey motioned to proceed with \$1200 budget, Joe Dumas seconded. Voted yes by majority.

Social Media Policy ~ Sujeel prepared a document to establish guidelines for club social media use. No current guidelines exist. First 2 pages define the policy and second 2 pages involve agreement to be signed. Anyone involved with CTC Social Media would be asked to sign. Not legally binding document, but establishes expectations. Recommendation was made to defer vote to next board meeting so members could take time to review the policy. Joe Dumas motioned to postpone, Brad Harvey 2<sup>nd</sup> the motion. Voted yes unanimously.

Social Media Team ~ Sujeel prepared another document but suggested it be presented at next board meeting with Social Media Policy.

Old Business: Jogged Around print copy finally went out. Several weeks later than planned. Looking into new cover design and example prepared by Norman Davis was displayed.

New Business ~ none

Club Manager Report ~ Couch to 5K partnership established with YMCA for SCHM/5K. Training will occur two nights a week (tbd) via the downtown YMCA. Childcare will be available for participants and a workout calendar will be provided for the other days of the week.

The next Communications Committee meeting will be announced soon.

Next Meeting: One North Shore Party Room, 6 p.m. The motion was made to adjourn;

it was seconded and all agreed. The meeting was adjourned at 7:47 p.m.