

Chattanooga Track Club - Meeting Minutes

Board of Directors' Meeting

Date: February 17, 2015

Location: Downtown YMCA

Attendees: Sujeel Taj, Bill Brock, Dick Miller, Sarah Barnes, Jennifer Heinzl, Ron Branam, Stacey Malecky, John Crowley, John Hunt, Jane Webb, Beth Petty, Tripp McCallie, Chas Webb, Hugh Enicks, Ryan Shrum, Jessica Marlier, Austin Garrett, and Steve Tompkins

Meeting called to order: at 5:30 PM

Mission Statement Read to Attendees

President's Report – Sujeel Taj

Sujeel told the attendees that a CTC race team committee has been formed and a new “team member criteria” has considered by the committee. Specifically, the committee wants to alter the acceptance criteria for the CTC race team. Ideally, the number of runners participating with the race team and club’s visibility will increase because of this group’s efforts.

- A motion was made (Brock) and seconded (Hunt) to accept the committee’s suggested changes to The CTC race team. The motion passed unanimously. A document from the committee explaining the approved alterations was presented (by Hugh Enicks).

Work on the next JA issue is progressing. Addition advertising for JA will be welcomed. The next issue of JA should be available in March of 2015.

The details concerning the contributions Chilli’s Restaurant is making to certain charities in conjunction with the SCHM were reviewed. Chilli’s will likely be involved with the CTC VIP area at the SCHM.

Several CTC Workshops are being planned.

The BOD reviewed the proposed CTC budget.

- A motion was made (Branam) and seconded (Shrum) to alter the Club Marketing Budget – a line item increase from \$2000 to \$3000. The Charitable Contributions portion is to be increased to \$3100. The line item “General Club Marketing” appears as a budget sub-category beneath the “Operations” heading. The “General Club Marketing” is to be eliminated because it is redundant - and because “Club Marketing” already appears under “Communication Expenditures”. The motion was unanimously approved by vote of BOD.

Past- President's Report – Bill Brock

Planning continues and progress is being made for some exciting new running events for Chattanooga. The CTC will be involved in planning the event(s). The city of Chattanooga will be hosting additional meetings. CTC representatives will attend the city’s meetings.

Community Relations / Development Committee – Bill Brock

Some meetings with potential sponsors are being planned.

Treasurer's Report – Dick Miller

The 2015 P&L Report were reviewed. The specifics for the first month(s) of 2015 were also reviewed. Race Directors were encouraged to organize “profitable” running events.

- A motion was made (Shrum) and seconded (Crowley) to approve the Treasurer's Report. Motion passed by unanimous vote of BOD.

Races Committee – Ron Branam

Some additional technical support (trained individuals) may be needed to time races. Some new running events may be added to the 2015 calendar. The expenses CTC races encounter were also discussed.

Communications Committee – Sarah Barnes

Sarah wants the CTC's BOD to share with her the communication tools that seem to be working – as well as offer suggestions for improvements. The communications committee is evaluating several modifications that may help increase the visibility of the CTC – and, keep members better informed. (See note below*)

Membership Committee – Jennifer Heinzl

CTC members are receiving membership cards. The membership committee hopes to plan several CTC social events. The membership committee is specifically working with the SCHM to arrange a social. (See note below concerning upcoming meeting*)

Note*: The Membership and Communications Committees have a meeting planned for Feb 19th, 2015 at 6:00 at Hill City Pizza.

Club Manager's Report – Stacey Malecky

Stacey continues to help the race directors finalize their events. A CTC “on the go” page has been created. Concerning club communications, Stacey stated that most members seem to view the CTC facebook page as a “one way” source on information. A CTC Youth Committee is being formed to support youth running in the community. An aid station for the half ironman (May of 2015) will be manned by the CTC.

New Business – CTC Merchandise – shirts and/or singlets might be considered.

Meeting Adjourn – 6:55

- Next Ex. Committee Meeting: March 10th
- Next BOD Meeting: March 17 (at YMCA)