

Chattanooga Track Club - Meeting Minutes

Date: 15, March 2016

Location: YMCA, downtown Chattanooga

In Attendance:

Directors: Whitney Allison, Devin Munczenski, Beth Petty, Russ Rogers, Mike Usher, Roy Webb, Curt Zacharias.

Officers: Sarah Barnes, John Crawley, Jennifer Heinzl, Dick Miller, Ryan Shrum, Sujeel Taj, Jane Webb, Stacey Malecky, Alison Skiles.

Meeting called to order: at 5:38 PM

President's Report – by: John Crawley

Welcome to attendees, reading of the mission statement. John stated that if anyone memorizes the CTC Mission Statement and can quote it, that person will receive a free race entry.

Report: Consulting recommendations. It has been discussed that the club should reach out to other clubs that have been successful and extend an invitation to come and spend time with us sharing ideas. Also that the club should reach out to someone who can assist the club with marketing.

Discussion: ideas of what clubs to contact (Dalton Track Club, Mach Tenn Running Club (Oak Barrel Half)).

Secretary's Report: by Stacey Malecky for Miranda Cagle

Board meeting minutes from the February meeting .

Discussion: none.

Motion for approval – approved.

Treasurer's Report : Dick Miller (5:46 p.m.)

The check from Chattanooga Marathon somewhat offsets the impact of losing the Scenic City Half Marathon. Club Assets: a Sam's Club membership for the Track Club has been obtained. Everything needed for the 65 Roses race has been obtained but we will need items for other races. The [finish line] arch has been ordered. We are almost done with the insurance claim. Planning to upgrade size of replacement trailer from previous.

Motion to approve Treasurer's report: Approved.

Membership Committee report – by: Jennifer Heinzl (5:49 p.m.)

Need to implement automation for membership contacts and renewals. Plan to implement membership premiums (like t-shirts) and providing an option to opt-out.

The membership committee will order a few t-shirts to display and drive purchases from the online store.

Discussion: Styles of t-shirts (singlets, etc.). Membership pricing – by how much will price increase?

Next meeting: April 5, 2016 w/Races and Communication committees.

Races Committee report- by: Ryan Shrum (5:53 p.m.)

65 Roses Race is coming up. The planning committee for the Scenic City Half Marathon met the day before and discussed possible locations.

Discussion: status of the 2017 SCHM.

Next meeting: will be the combined Race Directors' Meeting, April 5, 2016.

Community Relations / Development Committee – by: Stacey (5:59 p.m.)

Comcast made a presentation to the committee to engage in advertising on cable channels. No decision made. Kimberly Nydick has offered to assist the committee as a marketing consultant.

Discussion: will Kim Nydick assist as a volunteer or as a paid consultant? Not sure if the position will be paid.

Communications Committee report –by: Sarah Barnes (6:01 p.m.)

Workshop events are planned to happen quarterly. The next will be April 13, at Crossfit on Main Street.

Discussion: none

Next meeting: April 5, 2016

Club Manager's Report – Stacey Malecky (6:02 p.m.)

Timing and Equipment pricing: new pricing for 2016 has been implemented already but asking for board approval. No price increase for 3rd party ROY races. The manager submitted a printed handout detailing updated pricing.

Discussion: of pricing, questions about how much money this would bring to the CTC (reply: minimal, will help insure the club doesn't lose money on 3rd party races). Changes: Per-runner: +\$0.10, minimum increases by \$50. Equipment trailer: +\$100. Clock rental: +\$10. Hand timer: +\$10. ROY races (non CTC) adjustment will go into effect in 2017.

Motion to approve new Timing and Equipment pricing. Approved.

Timing Manager and Equipment Manager retainer: Manager requested increase in yearly retainer, Timing Manager: +600. Equipment Manager: +\$300.

Discussion: Neither of the managers requested this increase. Retainer pay did not increase last year, feel this is overdue. If approved, increase will be retroactive to Jan. 1, 2016.

Motion to approve increasing retainer for Timing Manager and Equipment Manager: Approved.

Banking Paperwork Signing Authority: Currently, CTC requires signature approval of CTC president and treasurer on banking paperwork; the manager proposes changing procedure so only accountant (Corrine Henderson) and CTC manager signatures are required. This will streamline paperwork.

Discussion: Transactions over \$5,000 still require president and treasurer approval. Transactions under \$5,000 can be approved by accountant (Corrine) and manager. Questions from the board answered by the manager.

Motion to approve change to Banking Paperwork Signing Authority: Approved.

Chattanooga Chase: planning committee met, registration is now open, many sponsors are committed. Need everyone to promote this event and make it rewarding for sponsors.

My Own 2 Feet Program: regarding proposal – suggestions from the last Board meeting have been incorporated into the program details. Documents will be posted on Basecamp for review and discussion.

Discussion: 4th of July race in Collegedale at Collegedale Commons retail/residential development.

Old Business: No old business

New Business:

Ryan – Half marathon target is early January. Race Team is still in process, still seeking members.

Chattanooga marathon discussion – thanks and congratulations to Sarah Barnes for leading volunteer effort.

General discussion: upcoming races mentioned.

Voting:

Motion to approve Treasurer's report: **Approved.**

Motion to approve Secretary's report – **approved.**

Motion to approve new Timing and Equipment pricing for 2016. **Approved.**

Motion increase retainers for Timing Manager and Equipment Manager retroactive to Jan. 1, 2016: **Approved.**

Motion to approve change to Banking Paperwork Signing Authority: **Approved.**

Meeting Adjourn 6:53 p.m.

- Next Ex. Committee Meeting: Tuesday, April 12, 2016, location, tba.
- Next BOD Meeting: Tuesday, April 19, 2016, location , tba.