

Chattanooga Track Club - Meeting Minutes

Date: Thursday, March 16, 2017

Location: Osborne Office Center

Attendance:

CTC Directors and Officers: Whitney Allison, Jenni Berz, Marco Bianchini, Sergio Bianchini, Stacey Boydston, Bill Brock, Mandee Keith, Joe Klein, Jason Liggins, Stacey Malecky, Dick Miller, Beth Petty, Chris Theobold, Jane Webb, Roy Webb, Lynda Webber

Guests: Chas Webb

Meeting called to order by President Jane Webb at 6:04 p.m. and CTC Mission Statement read by Jane.

President

Jane Webb announced the club recently made a large shirt donation to On My Own 2 Feet. Shirts were leftover shirts from Scenic City Half-Marathon and Chattanooga Battlefield Marathon.

Board members were encouraged to attend the Irish Soles Races. The event was timed by CTC.

Volunteers were needed for the Communities in Schools race on 3/18 and the Dash for DS.

Rita Fanning was announced as the Volunteer of the Month for January. Board members were encouraged to nominate members for the month of February.

Secretary

Jason Liggins provided a review of the February minutes. A motion was made to accept to the January minutes. Bill Brock seconded the motion. Motion approved.

Treasurer's Report

Dick Miller reported that the club achieved a gain of about \$2,760.72 for 2016. The month of February saw income of \$1,700. That puts the club at a loss of about 10,000. A YTD loss of 7,000. This not unusual as most of the races occur later in the year.

Board members were encouraged to look at the items that falls under their domain and begin to plan a budget.

Dick Miller suggested that instead of creating a budget, that the club begin to budget for revenue. Individual races with the guidance of the board would come up with goals (i.e. entry fees). Mr. Miller sought feedback on this type of goal.

Beth Petty- Communications

Beth Petty continues to look for other advertising options. Jenni Berz suggested contacting Brewer media and iheart radio.

A membership survey was sent out to newly renewing members. The survey consisted of 5 questions. Approximately 50 members responded to the survey. Beth Petty discussed the results and posted the complete results in Basecamp. Responders indicated that the website and group runs were the most used resources. Some key areas for improvement included revising ROY and offering more affordable CTC swag.

Stacy Boydston- Membership Committee

Stacy Boydston stated that feedback from the Volunteer of the Month program has been all positive. The program will continue. The board was encouraged to help identify deserving recipients.

A report on the PosterMaking Station was made. The initiative was a huge success. Posters were seen throughout the course and in many social media pictures. There was also a news segment featuring families making posters. The committee is looking at redesigning the posters to make sure the logo is visible.

The CTC aid station at the Chattanooga Marathon went over well. It provided a good base of supporters for future events.

The membership committee proposed a day of shopping at Fast Break and Front Runner. This shopping day would be a way to distribute ROY awards and promote those two business partners. Suggested dates were March 25/26 and April 1/ 2. Jenni Berz recommended waiting until the dates were able to be adequately publicized. The committee decided the shopping days were a good idea, but dates would be postponed until they could be coordinated with the owners.

The next membership committee is at 6:00 at Whole Foods on March 23, 2017.

Jenni Berz – Community Relations/Development Committee

Jenni Berz reported that Fox Chattanooga, one of our business partners, created a club promotional video. The video has been shared on Facebook. The station will continue to produce “Chasing the Finish Line” for the Waterfront Triathlon. This year is the 10th anniversary. The station is possibly looking at revisiting past series participants.

The committee is finishing up the partnership with Center of Sports Medicine and Ragnar.

CHMI Memorial will continue to be our EMT partnership. Powerade and Coke-Cola continue to be major partners. The committee is looking at how to better feature our partners and provide more recognition for their services.

A postcard version of the CTC Races Calendar has been mailed to every member. The committee is working on establishing a Sponsorship Committee.

The committee meets every other Wednesday.

Bill Brock- Races Committee

Bill Brock reported that King of the Mountain is canceled this year. Good Shepherd School has decided not to put on the race this year. The change was made in time to remove the race from the calendar. The club will continue to support this race in the future.

The rules for ROY have been finalized. There are 13 total events. 10 CTC races and three non-CTC races. The best of 10 races will count for Roy awards. Bill Brock made a motion to approve. Lynda Webber seconded the motion. The motion was unanimously approved.

Bill proposed the following the changes to ROY categories:

 Juniors 15-Under

 Youth 16-19

John Crawley seconded the motion. It was approved without opposition.

Bill reported that the Race team for 2017 has 20 members. There are more women than ever before. Tim and Barbara Ensign will serve as Co-Captains.

The race calendar has been finalized. Still working on certifying Market Street Mile, Chattanooga Chase, and Riverbend. David Presley is mentoring a few individuals in the certification process. Other members are encouraged to be trained.

Updates on upcoming races were given. Bill Brock previewed the tentative Riverbend Run course

**Stacey Malecky – Club
Manager**

Stacey Malecky was invited by Game Time/ Play Corp to participate in an event to partner up with a local school to keep students active. The details are still being worked out and updates will be provided on Basecamp and CTC on the Go.

Jane Webb- Old Business

Sherilyn Johnson was recognized as Outstanding State Representative for 2017. The group learned lots of new information. A push was made for bringing the convention to Chattanooga in the future. On My Own 2 feet was recognized at the national convention. The convention will be held in Arlington, Virginia next year.

New Business

Jane Webb is working on a volunteer sight for the Riverbend Run. Volunteers will be needed for pre-race booths and day of assignments.

7:17

Motion to adjourn by Jane Webb was approved. Next meeting will be on April 13, 2017 at the Osborne Office Center.