

Chattanooga Track Club - Meeting Minutes

Date: Thursday, May 11, 2017

Location: Osborne Office Center

Attendance:

CTC Directors and Officers: Whitney Allison, Jenni Berz, Sergio Bianchini, Stacey Boydston, Lisa Logan, Jason Liggins, Stacey Malecky, Dick Miller, Deslyn Mitchell, Beth Petty, Alison Skiles, Jane Webb, Roy Webb.

Guests:

Meeting called to order by President Jane Webb at 6:03 p.m. Jane read the CTC mission statement at 6:05.

Jane Webb- President

Jane Webb discussed the upcoming packet pickup for the 50th Chattanooga Chase. Volunteers are needed to help with this event.

Jason Liggins-Secretary

Jason Liggins provided a review of the April minutes. A motion was made to accept the April minutes. Beth Petty seconded the motion. Motion approved.

Dick Miller- Treasurer's Report

Dick Miller provided each member with the Profit and Loss Sheet for April 2017. The total net income for the month was \$3,500. This total does not include the Chickamauga Chase. The Year to Date surplus through April is about \$8,300.

Jane Webb suggested starting a Finance Committee. Mr. Miller agreed and hoped to have a committee meeting before the next board meeting.

Beth Petty- Communications

Beth Petty and Jane Webb will make another appearance on News Channel 9's *This and That*. The focus of the conversation will be promoting the Chattanooga Chase, Waterfront Triathlon, and Scenic City Scorcher and possibly Riverbend.

Beth reported after meeting with Alan Outlaw; she sent out several communications about his needs for the Chattanooga Chase.

Beth is requesting a list of past participants from race directors. She has set up a Gmail account that will allow her to email past participants when races open.

The *Get Out Chattanooga* ad for June will feature a new logo. The July ad will be a ½ page focused on the Chickamauga Battlefield Marathon and the training program.

Stacy Boydston- Membership Committee

Stacy reported that the "Full Moon Bingo Night" was very successful. She hopes the club will do more of these events in the future.

The board was reminded that the first CTC water stop would be May 13, 2017, from 8:00-10:30.

The committee discussed possible uses for the extra shirts in the storage unit. A final decision was not made. The committee will continue the discussion at the June board meeting.

The next membership meeting is on May 31, 2017, at 6 p.m., at Sing-it or Wing-it.

Jane Webb discussed plans for a "Riverbend Course Reveal" party. Details are still being worked out and will be shared at a later day.

Jenni Berz – Community Relations/Development Committee

Jenni Berz requested that the board be thinking of possible vendors or sponsorships for the Chattanooga Waterfront Triathlon and other major races.

Jenni discussed looking into companies like UNUM that pay for employees to participate in local races. It was decided that the club should look into further building this relationship.

The committee discussed the 50-year Anniversary celebration of the CTC. Possible ways of commemorating this occasion were talked about. The committee decided to continue this conversation.

The Development Committee meets every other Wednesday.

Jane Webb for Bill Brock-Races Committee

The measuring team has been a great success. Lots of newly trained people in certifying new courses.

Tim and Barbara Ensign have been doing a great job posting information and happenings with the CTC Race Team.

The Market Street Mile went very well. 47 preregistered and 40 walk-up participants.

The course for the Chattanooga Chase 8k has been measured and submitted. There is a slight shift in the start and end of the race. The 1 mile will be completed very soon.

Jane Webb is beginning the process of coordinating volunteers for the Riverbend Run.

Stacey Malecky – Club Manager

The Chickamauga Chase was able to save money. There have been many suggestions and conversation occurring about making improvements for 2018.

Jane Webb- Old Business

None

New Business

The committee discussed adding the \$3.00 fee when NON-CTC members register for our races. No-fee should be a member incentive-perk. It was decided to continue this discussion at a later date.

7:00

Motion to adjourn by Jane Webb was approved. Next meeting will be on June 8, 2017, 6 p.m. at the Osborne Office Center.