

Chattanooga Track Club - Meeting Minutes

Date: Thursday, August 10, 2017

Location: Osborne Office Center

Attendance:

CTC Directors and Officers: Whitney Allison, Jenni Berz, Sergio Bianchini, Stacey Boydston, John Crawley, Joe Klein, Lisa Logan, Jason Liggins, Stacey Malecky, Dick Miller, Deslyn Mitchell, Beth Petty, Chris Theobold, Jane Webb, Roy Webb, Lynda Webber.

Guests: Larry Aulich, Sujeel Taj

Meeting called to order by President Jane Webb at 6:03 p.m.

- Jane Webb- President** President Webb had the meeting attendees introduce themselves. She announced Beth Petty as volunteer of the Month for July.
- Jason Liggins-Secretary** Jane Webb provided a review of the July minutes. A motion was made to accept the July minutes. Beth Petty seconded the motion. Motion approved.
- Dick Miller- Treasurer's Report** Dick Miller provided an overview of the Profit and Loss through July. During the month the club netted a surplus of about \$5,000. YTD totals are comparable to other years.
- Beth Petty- Communications** Beth Petty reported that the July 27 appearance on *This and That* was a huge success. In advertising news, Beth reported that emails promoting current events are being sent to past participants. That is helping the club to reach an audience of over 9,000. Mrs. Petty also reported that an agreement to set up race codes for Unum employees has been reached.
- Stacy Boydston- Membership Committee** We are currently at 525 active members. The Members Only Bowling Party was a great success. There was a sizable turnout and everyone had a great time. The Membership Committee would like to see this or something similar as an annual event. Spare Time has agreed to regularly donate door prizes to CTC.
- There will be a Membership table at Missionary Ridge Road Race on August 12.
- The Ironman World Championships are September 9 and 10. Attendees were encouraged to volunteer and recruit other volunteers. In addition to the CTC aid stations, there will be other opportunities during "Iron Man Week" beginning on Labor Day.
- Two weeks later the Full Iron Man will take place on September 24. All participation counts towards CTC's volunteerism grant.
- The Membership Committee will host a Water Stop on August 27 at the Walnut Street Bridge.
- A special mention was given to Vivian Barrera for representing the Chattanooga Track Club at the local Historically Black Colleges and Universities (HBCU) 5K.

Jenni Berz – Community Relations/Development Committee

CTC was recognized for helping build the Howard High School Fitness Trail.

The Development Committee is in pursuit of a more defined youth program. The committee is proposing establishing a Youth Committee purposed with further developing CTC's youth programs.

Sujeel Taj presented to the board a tentative Fiftieth Anniversary promotional campaign. The campaign would include promotional activities at all CTC races and paid promotion including print, broadcast, and other advertising. The board was provided with an outline detailing the overview, goals, methods, and tentative costs of the campaign. This was an opportunity to discuss and ask questions. Suggestions will be taken back to the Development Committee and a formal proposal will be presented to the board at the September board meeting.

Stacey Malecky for Bill Brock-Races Committee

Missionary Ridge Road Race August 12- As of August 10 there were 170 registered runners. Everything appears to be on track.

FCA race on September 2- No known issues

Run of Honor- CTC is assisting the Chattanooga Market with this race. CTC will have a booth set up over the next several Sundays at the Chattanooga Market.

Raccoon Mountain Race- September 23. Registration continues to climb. Everything appears on track with this race.

Locomotion Race will be held on 4/14/18

Due to issues that occurred last year the race director would like to change the venue from Camp Jordan to Greenway farms. Details of the tentative contract were presented. A motion to approve was made by Jenni Berz and seconded Jason Liggins. The motion was approved.

Stacey Malecky – Club Manager

There will be a CTC table at Chattanooga Market to promote Run of Honor and the Chattanooga Track Club.

Jane Webb- Old Business

Jane Webb updated the board on the process for the Club Manager review process. The process included a self-evaluation, a discussion of current and future performance goals, feedback from each board member. In addition, a comprehensive salary study was conducted on similar positions. Future actions will include an excel task sheet and regular one-on-one meetings. The full review will be completed by September board meeting.

New Business

A motion was made by Jane Webb to add Larry Aulich and Matt O'Neill to the CTC Board of Directors. The motion was seconded by Beth Petty. The motion was approved.

7:15

Motion to adjourn by Jane Webb was approved. Next meeting will be on September 14, 2017, 6 p.m. at 5708 Uptain Road, 5800 Building, Suite 1200, Chattanooga, TN 37411