

## Chattanooga Track Club - Meeting Minutes

Date: Saturday July 15, 2018

Location: The Marsh Building

### Attendance:

**CTC Directors and Officers:** Larry Aulich, Sarah Barnes, Jenni Berz, Bill Brock, Jennifer Heinzl, Joe Klein, Jason Liggins, Lisa Logan, Gail Meeker, Dick Miller, Matt O'Neil, Beth Petty, Sujeel Taj, Jane Webb, Lynda Webber.

**Staff:** Stacey Malecky

Meeting called to order by President Jenni Berz at 6:07 p.m. The CTC mission statement was read by Lynda Webber.

## Monthly Reports

### Jason Liggins-Secretary

The secretary presented the minutes from the May meeting to board members. A motion was made by Jason Liggins to approve the minutes. The motion was seconded by Bill Brock. The motion was approved.

### Dick Miller-Treasurer

Dick Miller provided Up-to-date totals. Mr. Miller presented the "Profit and Loss" report. Revenue for May/June was around \$60,000 with expenses around \$30,000.

The "Balance Sheet" was presented in detail. Overall the club is in good financial health. Mr. Miller reminded the board that current income reflects race registrations, but does not include race associated expenses.

### Stacey Malecky-Club Manager

Mrs. Malecky reported that she has been busy working with Race Directors of upcoming races. She is making final preparations for Run of Honor. She has begun the process of looking at race permits.

### Beth Petty- Communications Committee

Beth will appear on This-N-That on August 27<sup>th</sup>. She will be promoting the Run of Honor and one other race. The Communications Committee is busy pushing out emails for races. The committee is also evaluating and increasing social media presence.

### Bill Brock-Races Committee

The club has had three races since the last meeting. The Chattanooga Chase held on Memorial Day had 801 finishers. The Riverbend Run saw a significant increase with 651 finishers. The Waterfront Tri also saw an increase in numbers. A debriefing meeting is happening on July 24<sup>th</sup>.

Friends of Festival and Center of Sports Medicine were happy with the Riverbend Run. The club has developed a strong relationship with both partners.

CTC Representatives had a follow-up meeting with the Chattanooga Marathon Committee. The club will continue to support the race. The club will not be managing the volunteer program this year.

### Sujeel Taj-Development Committee

The development committee has not met in several months. Regular meetings will resume. The committee continues to look at possible sponsors. The committee is also busy working on the Runner Friendly Community application.

### Jenni Berz for Mandee Keith-Membership Committee

Membership numbers currently sit at approximately 650. Tracking renewals and member referrals have been largely successful. The committee continues to develop relationships with Peet's Coffee and Pinkberry.

**Jenni Berz Youth Committee** The committee has not yet found a permanent chair. The committee continues to move forward with goals.

The committee continues to develop a relationship with Operation Get Active. Karen Leavitt and Stacey Malecky recently put on a running clinic. CTC will be represented at the end of the summer program on August 3.

## NEXT 6 Months

**Jason Liggins-Secretary** The secretary will resume the process of acknowledging CTC donors including donors to the Long Run Endowment. This acknowledgment will serve as a thank you and tax receipt to the donor.

**Dick Miller-Treasurer** Mr. Miller again explained how the “Profit and Loss” report. The Profits is often front-loaded with expenses coming later.

Mr. Miller would like the club to begin looking at some type of centralization of expenses.

**Beth Petty-Communications Committee** The committee has scheduled out appearances on “This-N-That for the rest of the year. The committee continues to work with Race Directors to better promote races.

The surveys sent out after each race has been very successful. The club is garnering valuable feedback from the surveys.

**Jenni Berz for Mande Keith-Membership Committee** The committee continues to focus on strategies for taking care of members. The committee also continues to look for ways to increase membership. Upcoming socials and banquet preparations are beginning.

**Sujeel Taj-Development** The committee is in the process of developing a regular meeting schedule.

**Lynda Webber-50<sup>th</sup> Anniversary** Lynda presented lots of possible ideas. It was suggested that a committee be formed. Also, the committee should begin to put together a tentative timeline.

**Jennifer Heinzl-Nominations** The board was encouraged to begin thinking of possible future board members.

**Vision-It’s 2018- How are we doing?** Board members charted major accomplishments, breakthroughs, people we serve, allies, leadership, programming, and resources. The committee looked at Vision 2016 and evaluated where we are in regards to accomplishing desired goals. Conversation to be continued.

**6:00** Motion to adjourn by Jenni Berz Next meeting will be on August 9, 2018, 6 p.m. at 5708 Uptain Road, 5800 Building, Suite 1200, Chattanooga, TN 37411