

**Chattanooga Track Club
Board of Directors Meeting
Minutes
April 6, 2005**

In attendance: Bill Brock, Donna Dravland, Melodie Thompson, Bob Braddock, Virginia Waddell, John Walker, Linda Andreae, George Skonberg, Dan Bailey, Carol Williams, Connie Hall

Absent: Jeff Duncan, Jared Chastain, Geno Phillips, Brian Baker

The meeting was called to order by Bill Brock at 6:00.
The mission statement was read.

Melodie summarized the minutes from the March meeting. The minutes were approved.

Race Calendar Race Committee / Upcoming Races

Bob Braddock spoke about equipment. We are down to 2 clocks. We had 4, one blew over at the Chattanooga Half Marathon and one blew over at the Chickamauga Chase. There has been interest in leasing of our clocks, but Bob is hesitant to lease out, if we only have two. The cost of a new clock is around \$2,800. Question if we have anything in our contract about equipment damage. We need to address equipment damage in the rental agreement. We also need to check on insurance coverage for equipment damage. In an equipment rental situation, there is not a contract. There is \$250 fee for equipment rental. George asked Bob to write a draft that is fair for rental of equipment. KTC likely has a template. The things that need to be addressed are race liability and insurance option. Who is held accountable for damage? There was much discussion on insurance –

Bob expressed his concern of the race director taking on more liability.

John mentioned that we have liability insurance but not on equipment.

Donna - we should be able to recoup cost of insurance from equipment rental fees.

Connie will get information on insurance and information on documentation to be signed by equipment lessors.

Equipment Repair

Jerry McClanahan is attempting to fix the clocks. He will be out of town until April 12. Gateway and Rock Creek need 3 clocks on April 16. The option of leasing equipment and buying refurbished equipment was discussed; also we need to check on who else in town has clocks that could be used for events. Bob said we can still run a race without a clock if we still have timers.

Exterra requested the use of a clock for Sept. 3. Matt agreed to direct this event. It is the Saturday before the FCA Race (Monday).

Chickamauga Chase

George summarized the outcome of the race. There were 700 paid participants, up 100 from last year, of which 500 were pre-registered. The event was successful – will generate \$900 - \$1,000 for the club – but there were a few problems – tents blowing over, blood mobile was stuck in the field leaving damage, unclaimed awards. The race permit should cover the damage to the field. George is looking to change the date of the race – this weekend is too unpredictable weather-wise. He wants to move the race to May and will check with the Park Committee on dates that would work for next year. There were positives for the race – everyone had a good race experience and the PR was very good.

Donna mentioned that James found equipment that could replace our finish line equipment. There was discussion on price and we decided this may have to wait until next year but it is an investment that needs to be made.

Race Director's Meeting

Bob gave a review of the meeting – there were 19 people, notebooks were made with a list of the races, race guidelines, and certification instructions. It was a positive experience and he thought it would be a good idea to have an annual meeting. Bill was pleased with the meeting.

Communications Calendar / Communications Committee

JA deadline is passed.

Web – Meetings are the 2nd Tuesday of the month at Tortilla Factory at 6:00. Purpose of the committee is to provide better content and attempting to focus on “what really matters.”

Race Directors can now enter their own information.

e-News – make more user-friendly

Work on better P.R.

Bill mentioned that Connie can help us with reminding the Race Directors of things they need to do and of deadlines that need to be met.

The Fun Run is scheduled for April 17. Post cards will be mailed.

George mentioned that the Inaugural issue of Outdoor Chattanooga came out and we (CTC) are not in the issue. Bill said he was asked to be on the board – Donna was also asked.

Sponsorship

Linda reported that she has everything ready but needs information before she will make the presentation to BCBS. The request to BCBS is to be the Corporate Sponsor for the club. She needs how many people hit the website and the number of participants in each race. The group was able to compile the list of participants and Bill said he would get the other information.

Race Participants-	Chickamauga Chase	800
	Chattanooga Chase	200
	Missionary Ridge	350-400
	Joe Johnson	200
	Signal Mtn. (no shirts)	100
	Battlefield	1,000
	Wauhatchie (no shirts)	100

We would need to make sure that the races with shirts will commit to putting the BCBS logo on all shirts. There was discussion of the title – Corporate Sponsor or Lead Sponsor? There was also discussion of a club sponsor and a race sponsor. BCBS would be the lead corporate sponsor of the club. The \$10,000 sponsorship would entitle BCBS to logos on all race shirts and first refusal to other sponsorships, but would not interfere with race sponsors. BCBS being the club sponsor fits with their support of health and wellness. Linda said she will get the details down and try to sell BCBS and then we can sell sponsorships to other corporations. Bill noted there are a lot of other corporations that are potential sponsors. It was noted that we need to be sure to get in front of people during the fall since this is the time that companies are building their budgets for the following year and individuals are preparing for their taxes.

Membership

Carol will chair this committee.

There are 33 new members from the Chickamauga Chase.

Treasurers Report

There is \$7,600 in the checking account and \$24,000 in the savings account.

For the month, we had a loss of \$2,000.

John noted that we can operate 2 – 3 months without taking out of savings.

The treasurer’s report was approved.

Other Business

Connie reported on what she has done since she started and her 45 day objectives.

Next board meeting will be Tuesday, April 5, 2005.

Connie read a letter from Steve Rogers asking for involvement from CTC in the Karen Lawrence run.

Bill mentioned the Road Runners Club of America convention being held in New Orleans. After discussion that CTC should be represented, George motioned for Bill or Donna to attend the convention and CTC pay for expenses up to \$1,000. The motion was passed.

Virginia read a note from Tom Quillen that was sent with a donation in memory of Darryl Moros. George said that he would have the Sustaining Fund in place by the end of the month. It had been discussed previously and \$1,000 had been earmarked for the fund. This is needed for these types of funds.

Next board meeting will be Tuesday, May 3, 2005.

The meeting was adjourned at 7:34.

Respectfully Submitted,
Virginia Waddell, Secretary